



Fairhaven Neighborhood News

A free publication of all things Fairhaven

Rate Card
Effective Oct. 6, 2011

*The little paper
with a big voice!*

Fairhaven's free weekly newspaper.

Distributed for free at more than 200 fine establishments throughout Acushnet, Dartmouth, Fairhaven, Marion, Mattapoisett, and New Bedford.

The Neighb News is also available online in its entirety, and is emailed free to a growing subscriber list.

Teeming with information you need.

(And some you don't need, but will be glad you have anyway.)

Our promise:

Lots of info, a touch of humor, and quality on every page.



Memorial Day, 5/30/11
© Beth David

Ad rates and sizes

1/16 page

Inches: 3.708" x 1.125"

Picas: 22p3 x 6p9

One week run: \$25.00

4+ weeks: **\$20.00 each week (\$80/month)**

1/8 page (Horizontal Only)

Inches: 3.708" x 2.333"

Picas: 22p3 x 14p

One week run: \$40.00

4+ weeks: **\$30.00 each week (\$120/month)**

1/4 page, vertical

Inches: 3.708" x 4.75"

Picas: 22p3 x 28p6

Horizontal:

Inches: 7.5" x 2.333"

Picas: 45p x 14p

One week run: \$75.00

4+ weeks: **\$50.00 each week (\$200/month)**

Help Wanted ads accepted ROP at ROP rates, net.

Or in-column in classified section \$45 per column inch net (to 1/4 inch)

2" minimum

Column widths:

ONE COLUMN:

Inches: 2.333" Picas: 14p

TWO COLUMNS:

Inches: 3.25" Picas: 29p6

THREE COLUMNS:

Inches: 7.5" Picas: 45p

Maximum depth:

Inches: 9.583" Picas: 57p6

1/2 page vertical

Inches: 3.708" x 9.583"

Picas: 22p3 x 57p6

One week run: \$120.00

4+ weeks: **\$100.00 each week (\$400/month)**

Legal Notices/Public Hearings/ Mortgage Foreclosure, Guardianship, etc.

\$20 per column inch (to 1/4 inch)

Neighbor to Neighbor Classifieds (line ads)

3 lines: \$7.00 (minimum)

Additional lines: \$1.00 each.

(Approximately 50 characters per line)
Class. Semi-Display available, same rates.

NON-PROFITS:

Use frequency rates.

1/6 page (Vertical Only)

Inches: 2.333" x 4.75"

Picas: 14p x 28p6

One week run: \$70.00

4+ weeks: **\$50.00**

**each week
(\$200/month)**

1/3 page (Vertical Only)

Inches: 2.333" x 9.583"

Picas: 14p x 57p6

One week run: \$125.00

4+ weeks: **\$115.00**

**each week
(\$460/month)**

Full Page

Inches: 7.5" x 9.583"

Picas: 45p x 57p6

One week run: \$225.00

4+ weeks: **\$175.00 each week**

(\$700/month)

1/2 page horizontal

Inches: 7.5" x 4.75"

Picas: 45p x 28p6

One week run: \$120.00

4+ weeks: **\$100.00 each week**

(\$400/month)

GUARANTEED PLACEMENT:*

\$50/week for back page, inside back cover, page 3**

\$25/week for others

*No ads on front page, inside front cover, or center spread.

**Page 3 is limited to 1/2 page maximum.

Call for double-truck pricing.

Other stuff you need to know

Phone: 508-979-5593 • Fax: 508-991-5580

Email: NeighbNews@comcast.net

Website: www.NeighbNews.com

USPS Address:

166 Dogwood Street, Fairhaven, Mass. 02719

Contact:

Beth David, 508-979-5593

Published: Weekly on Thursdays

Advertising Deadline: Friday 5 p.m. for space.

Monday noon. for final copy.

Editorial Content

The Fairhaven Neighborhood News will strive to have fun, informative editorial content each week, including current events and news stories, announcements from local organizations, news from Selectboard meetings and other town boards.

We will also run a series of regular features, columns, humor pieces, and writings from readers.

The paper is also available online and by subscription via USPS.

About the Publisher

Beth David has worked in the advertising field since 1978. She is a freelance writer who has been published locally, and has self-published a fantasy novel called

Zorena and the Medallion of Corandu.

She has lived in Fairhaven since 1993.

Visit: www.BethDavid.net or

www.zorena.com.

Don't forget to read the small print:

- The *Fairhaven Neighborhood News, LLC (Neighb News)* reserves the right to refuse advertising for any reason.
- Payment is expected when ad is ordered, unless other arrangements have been made. All prices are net.
 - Rates are subject to change without notice.
 - The *Neighb News* will not assume any liability, financial or otherwise, for errors in ads. We will rerun the portion of the ad that was in error only.
 - Advertisers are responsible for claims made in their ads. The *Neighb News* does not have a Fact Checking Department, so if something's wrong in an ad, let us know and we'll cancel it. We are not liable in any way, shape, form, or contrivance of the legal profession for anything that is in an ad. Advertisers are responsible for their own content. (Hope this clears things up.)

Rev. 9/11

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Publication